



2026 Redbud Classic

Sponsorship Proposal

FUN | FITNESS | PHILANTHROPY



2026

REDBUD CLASSIC

REDBUD HISTORY

- The Inaugural Redbud Classic was held in the spring of 1983. It drew 1,100 participants and consisted of a 10k and 2-mile running events.
- Since 1983, the Redbud Classic has attracted more than 300,000 participants and is currently the second-largest fitness event in Oklahoma City.
- Each year, the Redbud partners with a different local non-profit from the previous year to serve as beneficiary and provide volunteers. The Redbud has partnered with over 30 local charitable organizations, including Infant Crisis Services, Safe Kids Oklahoma, Boys and Girls Clubs of Oklahoma County, Cleats for Kids, Whiz Kids, The CARE Center, Wings Special Needs Community, Focus on Home and our most recent beneficiary Sisu Youth Services
- In 43 years, the Redbud Foundation has contributed nearly \$1 million local charitable organizations.

THE REDBUD CLASSIC IS AN OKLAHOMA CITY TRADITION INVOLVING THE COMMUNITY THROUGH FUN, FITNESS, AND PHILANTHROPY.

Since 1983, the Redbud Classic, a 501(c)(3) non-profit charitable organization, has welcomed the entire community to its exciting fitness activities. The Redbud Classic is committed to safely providing fun events for all ages, abilities, and fitness levels.

2026 BENEFICIARY - OKLAHOMA PROJECT WOMAN



redbud.org

Oklahoma Project Woman provides access to care that will facilitate the early diagnosis of breast cancer and decrease the mortality rate for uninsured Oklahomans (no private insurance, Medicare, Medicaid, CDIB card) with income below 185% of poverty level.

SCHEDULE OF EVENTS

APRIL 11-12, 2026

REGISTRATION/PACKET PICK-UP OFFICE

10 AM - 6 PM THURSDAY & FRIDAY
10:30 AM - 4 PM SATURDAY
10 AM - 1:30 PM SUNDAY



SATURDAY, APRIL 11TH, 2026



Parking available at Waterford Complex & All Souls' Episcopal Church.



6:30 AM - 7:30 AM **REGISTRATION & PACKET PICK-UP**

8 AM **REDBUD BIKE RIDE STARTS**

8 AM - 12 PM **REDBUD BIKE BASH**

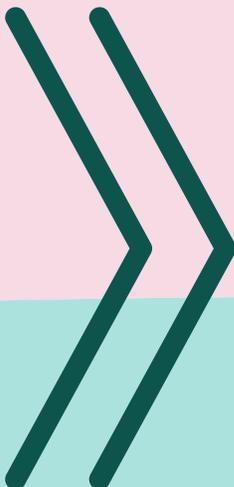
at the finish line

AWESOME VENDORS | LIVE MUSIC

SUNDAY, APRIL 12TH, 2026



Parking available at Expand Energy. Walk to start/finish line in Nichols Hills Plaza.



11:30 AM - 1:30 PM **KIDS & WOOF WALK EVENT**

at the finish line

FUN ACTIVITIES & VENDORS

11:30 AM **KIDS FUN RUN STARTS**

1-MILE WOOF WALK TO FOLLOW

2 PM **REDBUD RUN STARTS 10K/5K/2-MILE**

1 - 4 PM **REDBUD RUN BASH**

at the finish line

AWESOME VENDORS | LIVE MUSIC | FOOD TRUCKS

SPONSORSHIP OPPORTUNITIES

REDBUD 2026 SPONSORSHIP PACKAGES

PRESENTING SPONSOR | \$25,000+ CASH AND IN-KIND

- Premier location and billing on all printed materials.
- Logo recognition in premier location on the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Premier listing of company logo on event t-shirts and promo items.
- Logo on participant medals.
- Headliner mention, with logo placement as available, in all race promotion, including digital display ads and print ads.
- Banners at the race start and finish lines, provided by Redbud, and option to display additional banners, provided by the sponsor, at cycling and kids events.
- Logo on five street pole banners with premier placement in Nichols Hills.
- First option for brand engagement by hosting a water stop in a premier location on run or cycling course.
- Premier promotion in social media campaign.
- Option to distribute promotional materials to participants and volunteers through digital event bags.
- Vouchers for twenty Redbud Classic entry fees for your employees.
- Presenting sponsors enjoy complete exclusivity with the Redbud Classic.

ANNIVERSARY SPONSOR | \$12,500+ CASH OR IN-KIND

- Premier location and billing on all printed materials.
- Logo recognition on the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Premier listing of company logo on event t-shirts and promo items.
- Premier mention, with logo placement as available, in all race promotion, including digital display ads and print ads.
- Banner at the race start line, provided by Redbud, and option to display additional banners, provided by the sponsor, at the finish line and cycling and kids events.
- Logo on three street pole banners in Nichols Hills.
- Option for brand engagement by hosting a water stop on the run or cycling course (based on availability).
- Premier promotion in social media campaign.
- Option to distribute promotional materials to participants and volunteers through digital event bag.
- Vouchers for ten Redbud Classic entry fees for your employees.

SPONSORSHIP OPPORTUNITIES

REDBUD 2026 SPONSORSHIP PACKAGES

MAJOR SPONSOR | \$5,500+ CASH OR IN-KIND

- Listing in all printed materials.
- Listing on event t-shirts and promo items.
- Banner at the race start line, provided by Redbud and option to display additional banners, provided by the sponsor, at the finish line and cycling events.
- Recognition on the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Promotion in social media campaign.
- Logo on one street pole banner in Nichols Hills.
- Option for brand engagement by hosting a water stop on the run or cycling course (based on availability).
- Option to distribute promotional materials to participants and volunteers through digital event bags.
- Vouchers for five Redbud Classic entry fees.

ASSOCIATE SPONSOR | \$2,500+ CASH OR IN-KIND

- Listing in all printed materials
- Banner at the race start line, provided by Redbud and option to display additional banners, provided by the sponsor, at the finish line and cycling events.
- Recognition on the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Promotion in social media campaign.
- Option to distribute promotional materials to participants and volunteers through digital event bags.
- Vouchers for three Redbud Classic entry fees.

WEEKENDER SPONSOR | \$1,000+ CASH OR IN-KIND

- Listing on banner, provided by Redbud, at the race finish line.
- Recognition on the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Promotion in social media campaign.
- Option to distribute promotional materials to participants and volunteers through digital event bags.
- Vouchers for two Redbud Classic entry fees.

CONTRIBUTOR SPONSOR | \$500+ CASH OR IN-KIND

- Recognition on the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Promotion in social media campaign.
- Voucher for one Redbud Classic entry fee.

PICKET FENCE SPONSOR | \$250 CASH OR IN-KIND

- One of the most recognized aspects of the Redbud Classic is the traditional picket fence that highlights local businesses along our finish line in Nichols Hills. We will post a 2' x 4' coroplast sign with the message of your choice on it for all to see.

WOOF WALK SPONSORSHIP

REDBUD 2026

BANDANA SPONSOR | \$1,500+ CASH

- Logo on dog participant bandanas.
- Option to have tent at Woof Walk finish line.

You will also receive the following Weekender Sponsor benefits:

- Listing on banner, provided by Redbud, at the Sunday finish line.
- Recognition on the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Promotion in social media campaign.
- Option to distribute promotional materials to participants and volunteers through digital event bags.
- Vouchers for three Redbud Classic entry fees.

LEASH SPONSOR | \$1,500+ CASH

- Logo on Woof Walk leashes.
- Option to have tent at Woof Walk finish line.

You will also receive the following Weekender Sponsor benefits:

- Listing on banner, provided by Redbud, at the Sunday finish line.
- Recognition on the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Promotion in social media campaign.
- Option to distribute promotional materials to participants and volunteers through digital event bags.
- Vouchers for three Redbud Classic entry fees.

PUP SPONSOR | \$1,000+ CASH OR IN-KIND

- Option to have tent at Woof Walk finish line.
- Listing on banner, provided by Redbud, at the Sunday finish line.
- Recognition on the the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Promotion in social media campaign.
- Option to distribute promotional materials to participants and volunteers through digital event bags.
- Vouchers for two Redbud Classic entry fees.

TREAT SPONSOR | \$500+ CASH OR IN-KIND

- Option to have tent at Woof Walk finish line.
- Recognition of the the [Redbud Classic website](#) and [RunSignup registration platform](#).
- Promotion in social media campaign.
- Voucher for one Redbud Classic entry fee.

***Sponsor benefits are non-transferable.**

REDBUD BASH VENDORS

REDBUD 2026

REDBUD BASH DETAILS

The Redbud Classic is in its 43rd year of providing the community with fun, fitness, and philanthropy. The Redbud BASH is the Redbud Classic's fun-filled finish line event. In addition to the approximately 4,000 race participants, an estimated additional 2,000 family and friends will attend the event. The event is FREE and everyone is encouraged to attend! We will have food trucks, music, games, and other entertainment.

BIKE BASH VENDOR | \$250 CASH

- 10' x 10' booth space/table at the Bike BASH (tent provided by vendor).
- Recognition on the [RunSignup registration website](#).
- Option to distribute promotional materials to participants and volunteers through the digital event bag.
- Exposure to all participants and spectators for the event.

RUN BASH VENDOR | \$250 CASH

- 10' x 10' booth space/table at the Run BASH (tent provided by vendor).
- Recognition on the [RunSignup registration website](#).
- Option to distribute promotional materials to participants and volunteers through the digital event bag.
- Exposure to all participants and spectators for the event.

TWO DAY BASH VENDOR | \$425 CASH

- 10' x 10' booth space/table at both days events; Bike & Run BASH (tent provided by vendor).
- Recognition on the [RunSignup registration website](#).
- Option to distribute promotional materials to participants and volunteers through the digital event bag.
- Exposure to all participants and spectators for the event.

BOARD OF DIRECTORS

CLASS OF 2026

Amber Davis - Arvest Bank
Chris Geiger - SSM Health St. Anthony Hospital
Michael Wilson - Love's Travel Stops & Country Stores
Ryan Elliott - Express Employment International
Steve Schlegel - Schlegel Inspections
Trip Henderson - MidFirst Bank
Will Lawler - Heartland Payment Systems

CLASS OF 2027

Blake Henderson - IDEZ Advanced Flow Solutions
Jason Leach - Communications Federal Credit Union
Jennifer Booth - TRC Companies
Nathan Elliott - Griffin Media
Taylor Jovanovich - Boeing

CLASS OF 2028

Addie Osborne - Robinson Park
David Alexander - Woodworks Distilling Co.
Erick Hernandez-Coellar - MidFirst Bank
Jacob Nguyen - Boeing
Kimmie Odquist - US Gov
Logan Blackmore - McAfee & Taft
Mackenzie MacMillan - Spencer Fane LLP
Mindy Whitman - Express Employment International
Morgan Davis - OU Health, Stephenson Cancer Center
Tadd Elliott - Top Golf
Tammy Fate - OKC Chamber

ADVISORY BOARD MEMBERS

Alison Wolf - LINQ
Blair Bradley - Canvas Energy
Brian Fairless - Cox Communications
Cade Christian - Sazerac
Chase Webb - McAfee & Taft
Christa Ball - Integris Baptist Hospital
Colby Arnold - Expand Energy
Colt Kennemer - Dorchester Resources

Craig Parker - Rushmore Loan Mgmt. Services
David Wood - Woodworks Distilling Co.
Haley Ashenbrenner - Express Employment International
Heath Slamons - Boeing
Katherine Vanlandingham - Full Sail Capital
Kyle Hubble - Rose Rock CPAs
Kyle Springer - Mercy Hospital
Leslie Buford - OU Medicine

Lindsey Greenwood - EDF Trading
Megan Barnes - Community Volunteer
Meghan Thompson - Encouraging Words
Myron Knight - Major Taylor Cycling Club
Quint Anderson - Lampstand Story Co.
Sam Roop - Griffin Media
Sandra Payne - SSM Health St. Anthony Hospital
Scott Parman - Parman & Easterday Law Firm

Scott Carlin - Thrive Phsyio & Performance
Sean Fitzgerald - MidFirst Bank
Stephanie Shellabarger - Love's Travel Stops & Country Stores
Steve Cox - Nichols Hills PD
Steve Johnson - Oklahoma City Police Department
Tracey Justice-Mason - Retired Community Member



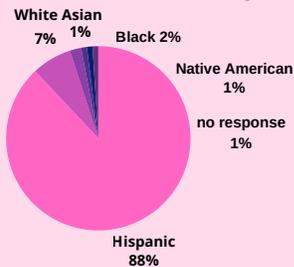
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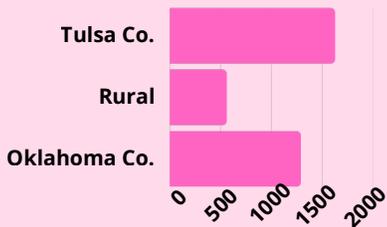
1 in 8 women will be diagnosed with breast cancer

Since 1998, OPW has served more than 76,000 Oklahomans - 967 have been diagnosed with cancer. According to the American Cancer Society, when breast cancer is detected early and is in the localized stage, the 5-year relative survival rate is 99%.

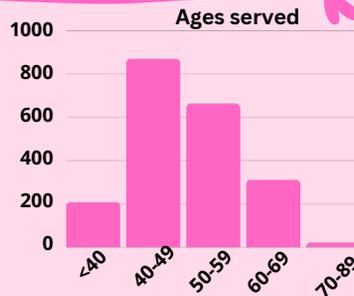
In 2024:
4,161 coupons issued
(a 34% increase over 2023)



Serves 57 Oklahoma Counties



All funds raised stay in our community



Medical Partners:

180+ Clinics in 57 Counties
60 Hospitals in 34 Counties

26 clinics & 9 hospitals in OK Co.

OPW provides:

- Screening Mammograms
- Diagnostic Mammograms
- Ultrasounds
- Biopsies
- Mastectomies
- Lumpectomies

To qualify:

- Reside in Oklahoma
- No health insurance
- 185% of Fed Poverty Level



Average medical cost per patient
\$230 -
all services provided at no charge

www.oklahomaprojectwoman.org
toll free 877.550.7465